

2017 Rate Card

Premium Time

All Week Days

7:00 AM till 11:00 AM - 3:00 PM till 10:00 PM

Spot Length / Sec.	Cost (LE)
10	2,900
15	3,300
20	3,700
25	4,100
30	4,500
35	4,900
40	5,300
45	5,700
50	6,100
55	6,500
60	6,900

- Other durations to be charged according to Pro Rata commensurate spot value.
- Above Rate card does not include Ramadan.
- Special placement requests will be subject to 25% increase.
- Rate card is valid until December 2017.



2017 Rate Card

Peak Time

All Week Days

11:00 AM till 3:00 PM - 10:00 PM till 7:00 AM

Spot Length / Sec.	Cost (LE)
10	1,900
15	2,300
20	2,700
25	3,100
30	3,500
35	3,900
40	4,300
45	4,700
50	5,100
55	5,500
60	5,900

- Other durations to be charged according to Pro Rata commensurate spot value.
- Above Rate card does not include Ramadan.
- Special placement requests will be subject to 25% increase.
- Rate card is valid until December 2017.

